

TED University

LIBE130: Art and Design
(Dr. Burcu ASENA SALMAN)

Assignment:
AI-Generated Video Critique

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Prompts used:

We used a series of clear directions to guide the production process in InVideo for our AI-generated video on Lamassu. We began by setting background information about Lamassu and provided research-based observations on its role in Mesopotamian society, symbolism, and city gate location in architecture.

Next, we customized the prompts for interest and accuracy. We specified that the video must be professionally styled but visually appealing, adding ancient Mesopotamian images and historical contexts. InVideo then asked us to provide information regarding video quality options, length, and other settings. We preferred high-definition imagery and a formal narrative format to maintain it in a clear form.

Besides this, we also further improved elements by changing the voiceover tone, text overlays, and transitions to enhance the narration within the video. We objected to music selection, timing, and scene order proposals here and there as we went along while seeking an optimal balance between informative material and visual appeal. By making careful and small changes to these proposals, we managed to produce an informative and visually appealing AI video on Lamassu.

Visual Analysis:

The images in the video fail to support the facts they display regarding the Lamassu. One of the major issues is the recurring presence of unrelated images, which confuse the viewers rather than expanding their knowledge. For instance, when describing the body structure of the Lamassu, the video shows a random lion with curls to refer to its body and beard rather than an actual Lamassu statue. Also, when pointing to the cuneiform inscriptions between the legs of the statue, it displays an unrelated cuneiform object. Additionally, crucial information about the Lamassu is omitted or given inadequately.

The video never shows the full statue, failing to display crucial aspects such as its rosettes, horns, head, or toes. The close-up images of the Lamassu makes it difficult to appreciate its form, and for the five-legged stance, the clip does not present an appropriate viewpoint to highlight the intended effect of standing/moving. Additionally, inappropriate historical references such as the display of the Ishtar Gate photograph instead of a Nergal Gate also lessen the accuracy of the images. The video also relies on unnecessary transitional images, such as random museum shots that have no bearing on the subject, and an AI-generated Egyptian image while explaining Lamassu's protective role, which is irrelevant. To improve,

the video can use correctly credited images, ensure visuals match the information provided, and focus on specific details of the Lamassu rather than relying on loosely related or misleading images.

Verbal Analysis:

The narration in the video is well-structured, providing a clear and informative account of Lamassu's cultural and historical significance. It effectively explains its protective role within Assyrian civilization. The overall content is mostly authentic and it describes its key features such as its symbolic meaning, materials used, location and date.

The tone is informative and engaging, emphasizing the grandeur of the Lamassu. The clarity of voice and the logical sequence makes it accessible and easy to follow to the general audience. The narration and the visuals don't always match. While the content is well organized, the delivery could be improved by adding more variety in tone and pacing. The discussion on the destruction of Lammasu over the years was impactful as it drew attention to the cultural erasure of Iraq. Additionally, a brief comparison of Lamassu with other protective dieties from different civilizations could have added depth to the discussion.

Missing or excessive elements:

When it comes to processing and presenting information, AI has both advantages and disadvantages. It places too much focus on single words rather than the overall topic of a sentence, it is one of its huge drawbacks. The reason why it is happening is because AI tries to analyze each word rather than the topic itself, this may result in the creation of unnecessary or irrelevant visuals. AI-generated content may become less helpful or even inaccurate as a result of such misunderstandings.

However, one of AI's advantages is its capacity to convert difficult subjects into simple, understandable terms. AI is capable of condensing vast volumes of data into concise, understandable summaries when given proper information. This is one of the main reasons AI is a useful tool for learning and research. In terms of the quality of the knowledge provided, AI did not add irrelevant information and successfully followed the directions. Nevertheless, complete pictures of the Lamassu were absent, which would have improved the response. Also AI overlooked how important some aspects of the Lamassu is and generalized the information given to all the other Lamassu's found, instead of focusing on the one found in Khorshabad, 706 BC. Although AI does a good job of organizing knowledge, it requires constant review to guarantee that it displays pertinent and significant knowledge.